

# MAR-MAC RODBUSTER

Fall 2022

Dear RodBuster,

It hasn't been that long since we've written you but, whew, has a lot happened in the meantime.

We recently began offering new LiftSafe packaging for our PREMIUM Black Annealed Tie Wire. This new packaging option comes 12 coils per box and weighs 42 pounds per box compared with our traditional PREMIUM Black Annealed Tie Wire packaging that contains 20 coils per box and weighs 70 pounds.



This packaging was developed in response to feedback we have gotten over the years asking for a lighter packaging. OSHA recommends two people when lifting objects heavier than 50 pounds. This meant some jobsites were having to have two people work together to move around boxes on the jobsite to meet OSHA requirements. With the new packaging, one person can safely lift, leading to greater efficiency on the jobsite. Please reach out to us or your local distributor if you would like to learn more or get on your jobsite.



We were able to attend the annual International Ironworker's Festival in Mackinaw City, MI as sponsors again this year! This event brings out ironworkers from across the United States and Canada to compete in events such as the column climb, rod tying, spud throw and rivet toss. It is always great to be able to attend these events and speak with Rodbusters in person. We hope to be back at the event next year and see more of you there.



For those on the west coast, we will also be attending World of Concrete 2023 in Las Vegas if you'd like to drop by. Booth N3018 in the North Hall.

We designed a new tshirt which is available for order on our website or in the included brochure. We have included a new hard hat sticker based on the shirt design in this mailer as well. Give it a look and let us know what you think!



# R **MAR-MAC** DBUSTER

Continuing with recent tradition, we have also included a throwback sticker in this mailer as well. This time, we did a reprint of our “We Are Rodbusters” design from 2017. We often get requests from RodBusters asking for older stickers. Many times, we no longer have many of the older stickers to send. These reprints of older designs are our way of giving Rodbusters a chance to get some of the older sticker designs they may have missed out on the first time around.

We would like to do a reprint of another older hard hat sticker design or shirt design in the future. Below is both a link and QR code to a poll of a few designs we are considering. If there is a certain design you want back, let us know by voting!

<https://bit.ly/tshirtsurvey2023>

We now have social media accounts on every major platform! Facebook, Instagram, TikTok, LinkedIn, YouTube, and Twitter. If you want to follow us and see what happens on the floor, see other RodBusters on the job, or various videos we’ll be there.

As always feel free to drop us a line, email, or message us on social media. We’re more than happy to talk. For RodBuster needs please call Lauren at 843-407-3934 or Jocelyne for Spanish at 843-418-0589.

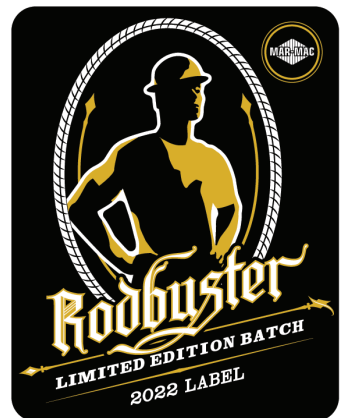
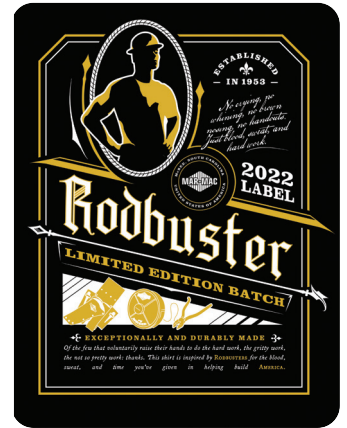
Thanks,



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**VOTE ON  
THE T-SHIRT**

